|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Advanced (100-90) | Proficient (89-70) | Progressing (69-60) | Beginning (60-0) |
| Organization | \* Appropriate, effective introduction.\* Categories are distinguishable and obvious throughout.\* Sequencing creates cohesion and understanding.\* Conclusion is engaging and effectively wraps up ideas. | \* Appropriate, adequate introduction.\* Categories are present in speech but may lack some distinction.\* Sequencing is present and lends to understanding.\* Conclusion restates main idea with adequate closure and/or clincher. | **\*** Introduction is present\* Categories are difficult to discern and/or blend together.\* Sequencing isn’t logical or in proper order.\* Conclusion does not restate main idea and includes weak closure and/or clincher. | \* Introduction is weak, inappropriate or nonexistent.\* Categories are nonexistent in speech. \* Sequencing is non-existent or inappropriate. \* Conclusion is weak or nonexistent. |
| Content | \* Engaging and creative.\* Excellent supporting details.  \* Full elaboration on ideas, provides clear examples.\* Clear, focused ideas.\* Clearly stays on topic.\* Purpose effectively met. | **\*** Somewhat engaging and creative.\* Supporting details are present\*Some elaboration on ideas, with some examples.\* Ideas are evident.\* Stays on topic.\* Purpose is adequately met. | \* Only slightly engaging and little creativity included. \* Few supporting details.\* Very little elaboration or examples provided.\* Ideas are vague/unspecific.\* Speech wanders from topic.\* Purpose is not adequately met. | **\*** Does not engage the audience.  Lacks creativity. \* Lacks supporting details.\* Lacks elaboration and examples.\* Ideas are unclear.\* Does not stay on topic.\* Purpose is not met. |
| Presentation | **\*** Use of words is large, clear and easy to read/hear.\* The use of color is appropriate/readable and not distracting.\* Length of visual aid is appropriate.\* Graphics are attractive and incorporated seamlessly. | **\*** Use of words is mostly clear and easy to read/hear. \* The use of color is mostly appropriate/readable and only a little distracting.\* Adequate length of visual aid.\* Graphics are present and incorporated towards the topic. | **\*** Use of words is difficult to read/hear.\* The use of color is distracting and/or inappropriate. \* Visual aid falls short of length/amount required.\* Graphics are present but unrelated to topic. | **\*** Words are indistinguishable and impossible to read/hear.\* An inappropriate color choice that makes presentation impossible to read/see.\* Complete lack of required length/amount required.\* No graphics included. |
| Conventions | **\*** Usage is correct\* Spelling is correct\* Punctuation is correct | **\*** A few errors in usage.\* A few errors in spelling.\* A few errors in punctuation. | \* Several errors in usage. \* Several errors in spelling. \* Several errors in punctuation | **\*** Issues in usage are obvious and distracting. **\*** Issues in spelling are obvious and distracting.\* Punctuation is misused and distracting. |