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| --- | --- | --- | --- | --- |
|  |  4 4- |  3+ 3 3- | 2+ 2 2-  |  1+ 1 |
| Organization | - appropriate, effective attention-getter- effectively states main idea (clear thesis)- 2-3 main points and 1-2 counter-arguments are obvious- smooth transitions- conclusion restates main idea with effective closure/clincher; calls us to action | - appropriate, adequate attention-getter- adequately states main idea (adequate thesis)- 2-3 main points and 1-2 counter-arguments are present- transitions present- conclusion restates main idea with adequate closure/clincher; adequately calls us to action | - attention-getter is present- does not clearly state main point (unclear thesis)- 2-3 main points and 1-2 counter-arguments are hard to discern or missing- weak transitions- conclusion does not restate main idea; weak closure/clincher; attempts to move us to action | - weak or missing attention-getter- lacking main point (no thesis) - main points and counter arguments are indistinguishable- weak or missing conclusion; no/weak attempt to move us to action |
| Content | - engaging and creative- 2-3 in-speech citations/facts for each paragraph- effective supporting details- clearly focused on prompt- purpose effectively met | - somewhat engaging and creative- 2-3 in-speech citations/facts for most paragraphs- adequate supporting details- focused on prompt- purpose adequately met | - slightly engaging and creative- 1-2 in-speech citations/facts for each paragraph- few supporting details- digresses from prompt- purpose not adequately met | - not engaging or creative- 1-2 in-speech citations/facts for some or no paragraphs- lacks supporting details- not focused on prompt- purpose not met |
| Presentation | - excellent eye contact- excellent self-control - minimal dependence on notes- fell within 5-8min time - excellent use of visual aid | - adequate eye contact- adequate self-control - some dependence on notes- fell 30secs outside of 5-8min time - adequate use of visual aid | - eye contact fleeting or inconsistent- inconsistent self control - obvious dependence on notes- fell 1min outside 5-8min time - ineffective use of visual aid | - lacking eye contact- lacking self-control - total dependence on notes- lack of time management - lack of visual aid |
| Vocal Delivery | - quality volume- quality vocal inflection- genuine enthusiasm- well rehearsed and practiced- appropriate rate | - adequate volume- adequate vocal inflection- some genuine enthusiasm- rehearsed and practiced- adequate rate | - volume is insufficient or inappropriate- little vocal inflection- little genuine enthusiasm- little evidence of rehearsal and practice- rate is too fast or too slow | - audience cannot hear- no vocal inflection- no genuine enthusiasm- not rehearsed and practiced- inappropriate rate |
| Visual Aid | - effectively adds to presentation- neat and polished | - adequately adds to presentation- mostly neat and polished | - somewhat adds to presentation- sometimes neat and polished | - does not add to presentation- not neat or polished |

**Speech Assessment Rubric – 9A** Topic\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_