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| --- | --- | --- | --- | --- |
|  | 4 4- | 3+ 3 3- | 2+ 2 2- | 1+ 1 |
| Organization | - appropriate, effective attention-getter - effectively states main idea (clear thesis) - 2-3 main points and 1-2 counter-arguments are obvious - smooth transitions - conclusion restates main idea with effective closure/clincher; calls us to action | - appropriate, adequate attention-getter - adequately states main idea (adequate thesis) - 2-3 main points and 1-2 counter-arguments are present - transitions present - conclusion restates main idea with adequate closure/clincher; adequately calls us to action | - attention-getter is present - does not clearly state main point (unclear thesis) - 2-3 main points and 1-2 counter-arguments are hard to discern or missing - weak transitions - conclusion does not restate main idea; weak closure/clincher; attempts to move us to action | - weak or missing attention-getter - lacking main point (no thesis)  - main points and counter arguments are indistinguishable - weak or missing conclusion; no/weak attempt to move us to action |
| Content | - engaging and creative - 2-3 in-speech citations/facts for each paragraph - effective supporting details - clearly focused on prompt - purpose effectively met | - somewhat engaging and creative - 2-3 in-speech citations/facts for most paragraphs - adequate supporting details - focused on prompt - purpose adequately met | - slightly engaging and creative - 1-2 in-speech citations/facts for each paragraph - few supporting details - digresses from prompt - purpose not adequately met | - not engaging or creative - 1-2 in-speech citations/facts for some or no paragraphs - lacks supporting details - not focused on prompt - purpose not met |
| Presentation | - excellent eye contact - excellent self-control  - minimal dependence on notes - fell within 5-8min time  - excellent use of visual aid | - adequate eye contact - adequate self-control  - some dependence on notes - fell 30secs outside of 5-8min time  - adequate use of visual aid | - eye contact fleeting or inconsistent - inconsistent self control  - obvious dependence on notes - fell 1min outside 5-8min time  - ineffective use of visual aid | - lacking eye contact - lacking self-control  - total dependence on notes - lack of time management  - lack of visual aid |
| Vocal Delivery | - quality volume - quality vocal inflection - genuine enthusiasm - well rehearsed and practiced - appropriate rate | - adequate volume - adequate vocal inflection - some genuine enthusiasm - rehearsed and practiced - adequate rate | - volume is insufficient or inappropriate - little vocal inflection - little genuine enthusiasm - little evidence of rehearsal and practice - rate is too fast or too slow | - audience cannot hear - no vocal inflection - no genuine enthusiasm - not rehearsed and practiced - inappropriate rate |
| Visual Aid | - effectively adds to presentation - neat and polished | - adequately adds to presentation - mostly neat and polished | - somewhat adds to presentation - sometimes neat and polished | - does not add to presentation - not neat or polished |

**Speech Assessment Rubric – 9A** Topic\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_